



OTTAWA VALLEY
BUSKERFEST

SPONSORSHIP PROPOSAL

FRIDAY & SATURDAY
AUGUST 14 -15, 2026

ABOUT OTTAWA VALLEY BUSKERFEST

The 3rd Annual Ottawa Valley Buskerfest is back — bigger, bolder, and more exciting than ever. This two-day, family-focused festival brings **thousands of visitors from across the Ottawa Valley and beyond** to Downtown Pembroke for world-class street performances and unforgettable summer fun.

In 2025, we launched our **Friday Night Drone Show at the Marina, drawing approximately 3,000 spectators** to the waterfront. **On Saturday, more than 8,000 people filled the downtown** core to experience four dedicated busker stages, interactive family zones, local talent, and a vibrant market atmosphere.

With momentum growing each year, 2026 is set to be our biggest celebration yet — and we invite you to be part of it.



THANKS TO OUR SPONSORS 2025

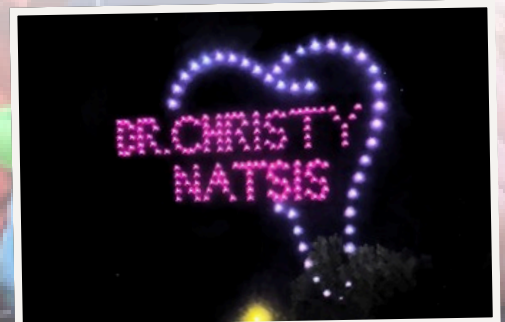


Jessica Waiting & Tanya Avery, Century 21 Aspire Realty.
City of Pembroke
Pet Value
Christy Natsis
Stanton
Downtown Pembroke
Co-Operators
Quality Inn
Sleepwell
Town of Petawawa
Mulvihill
Dr. Pigeon
Bradley Law

Ry J's
Cynthia Lloyd
Assante
Bumpy Roads
Pembroke Golf Club
Nick's Chicken
White Pine Yoga
Leaf Fitter
Prestige View Services
Women's Sexual Assault Centre
Pick it Fence
Laurentian Valley Township
Algonquin College
Knights of Columbus
David Minns Insurance

Bakertilly
Priceless Maintenance
Nomada Taco
Custom Draperies
Poppa Milts
The Royal Canadian Legion
Brian Abdallah & Mary Mercer
Troy & Jo-Ann Purcell
Welch LLP.
Neville Funeral
LaBine
Pure Country
MyFM
Moments in Glow

Without all of you, this wouldn't have been possible.



2026 LIMITED SPONSORSHIP

Benefit / Feature	Presenting Sponsor Drone or No Drone 1 available		Drone Sponsor Exclusive or Collaborative 1 available 4 available		Event Partner 6 available	Stage Sponsor 5 available
	\$12,500	\$10,000	\$20,000	\$7,500	\$5,000	\$3,000
Sponsorship						
Presence in Drone Show	Logo		Participation in Script + Logo	Logo		
Program Advertisement	Full Page and Cover	Full Page and Cover	Full Page	Collaborative Page	Half Page	1/4 Page + Logo in Schedule
First Right of Refusal for Next Year	✓	✓	✓	✓	✓	✓
Use of Buskerfest Logo on Own Media	✓	✓	✓	✓	✓	✓
Partner Acknowledgement on Website & Social Media	✓	✓	✓	✓	✓	✓
Promotional Booth Space <small>*Activation and promotional material provided by sponsor</small>	20' X 20' activation area at main entrance of Sponsors Choice	20' X 20' activation area at main entrance of Sponsors Choice	15' X 15' activation area at secondary entrance	10' x 10' activation area at secondary entrance	15' X 15' Activation area at secondary entrance	10' x 10' activation area at stage location
Booth on Friday	✓	✓	✓	✓	✓	Just one day, chosen by sponsor
Booth on Saturday	✓	✓	✓	✓	✓	
Logo on Event Posters	✓	✓	✓	✓	✓	
Banner Display at Event <small>*Banner to be supplied by sponsor</small>	✓	✓	✓	✓	✓	✓
Buskerfest t-shirt	6	6	6	2	4	2
Reel posted in PBIA and Buskerfest accounts	✓	✓	Logo in all reels about drones	Logo in all reels about drones	✓	
Opening Ceremony Participation	✓	✓	✓	✓	✓	
Logo on Buskerfest T-shirt	✓	✓			✓	
Event Name Integration	✓	✓				
Photo Op & Media Release	✓	✓				
Radio Marketing	✓	✓	✓			
Logo on Cross Street Banner	✓	✓	✓		✓	

2026 UNLIMITED SPONSORSHIP

Benefit / Feature	Downtown Sponsor just for BIA members	Buskerfest Ambassador unlimited	Buskerfest Friend unlimited	Community Partner unlimited
Sponsorship	\$1,500	\$1,500	\$1,000	\$500
Program Advertisement	Exclusive page for downtown businesses	1/6 Page	Logo Only	Name Mention
First Right of Refusal for Next Year	✓	✓	✓	✓
Use of Buskerfest Logo on Own Media	✓	✓	✓	✓
Partner Acknowledgement on Website & Social Media	✓	✓	✓	✓
Promotional Booth Space *Activation and promotional material provided by sponsor	10' x 10' activation area	8' X 8' activation area on Pembroke Street West	8'x 8' activation area on connecting side street	
Booth on Friday	✓			
Booth on Saturday	✓	✓	✓	
Buskerfest t-shirt	1	1		
Reel posted in PBIA and Buskerfest accounts	✓			

IN-KIND SPONSORSHIPS AVAILABLE

Not every contribution has to be financial. If you can support Buskerfest with services, equipment, or creative ideas, let us know — every contribution helps make this event better.

CONTACT US

pembrokebuskerfest@gmail.com



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